

Message Text

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PAGE 01 TEL AV 02068 090854Z

21

ACTION NEA-05

INFO OCT-01 ISO-00 EB-05 DRC-01 RSC-01 /013 W

----- 012137

P 090736Z APR 74

FM AMEMBASSY TEL AVIV

TO SECSTATE WASHDC PRIORITY 2107

USDOC PRIORITY

UNCLAS TEL AVIV 2068

E.O. 11652: N/A

TAGS: BEXP, IS

SUBJ: FY 75 TRADE PROMOTION PROGRAM-TECHNOLOGY '75-

MAY 20-27, 1975

REF: (A) STATE 066051

(B) TEL AVIV A-50

1. EMBASSY WELCOMES TYPE I SHOW PARTICIPATION IN TECHNOLOGY '75. POST BELIEVES THAT PROCESS CONTROL INSTRUMENTATION (PCI) WOULD FIT BETTER WITH METAL-WORKING AND METAL FINISHING THAN INDUSTRIAL & COMMERCIAL SECURITY EQUIPMENT ESPECIALLY IF METAL-WORKING PROCESS CONTROL INSTRUMENTATION IS INCLUDED IN EXHIBITION. RECENT POST INPUT TO THE BIC TRADE PROMOTION PROGRAM/ BEST PROSPECTS HIGHLIGHTS PCI IN THE " BEST PROSPECT" CATEGORY.

2. PCI DESK STUDY SHOULD BE IN DEPARTMENT'S HANDS BY NOW. (A-53, MARCH 22, 1974)

3. SINCE PROMOTION EVENT INVOLVING INDUSTRIAL AND COMMERCIAL SECURITY EQUIPMENT HAS NOT BEEN DEFINITELY SCHEDULED AND POST FAVORS PCI AS IN PARA 2 NO DESK STUDY ON SECURITY EQUIPMENT HAS BEEN INITIATED. FURTHERMORE NO SPECIFIC INSTRUCTIONS RECEIVED FROM USDOC AS IN CASE OF PREVIOUS STUDIES. POST HAS JUST FINISHED TWO DESK STUDIES (PRINTING AND GRAPHIC ARTS AND PCI) IN TWO MONTHS. LACK OF MANPOWER AND HEAVY UNCLASSIFIED

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WORKLOAD WOULD MAKE IT VERY DIFFICULT TO DO ANOTHER

ONE AT THIS TIME.

4. EMBASSY WILL OBTAIN SPACE OPTION AND FORWARD
INFORMATION REQUESTED IN REFTEL AS SOON AS
RECEIVED FROM FAIR AUTHORITIES.

5. FYI SEVERAL AGENTS OF METALWORKING COMPANIES
RECENTLY CONTACTED EMBASSY WITH REGARD TO PARTICIPATION
IN TECHNOLOGY '75.
KEATING

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NNN

Message Attributes

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Disposition Approved on Date:
Disposition Authority: n/a
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Disposition Event:
Disposition History: n/a
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